



Diversity & Inclusion Summit | November 10, 2017

Sponsorship	Benefits
Maroon \$3,000	Access to students who identify as: women, international, first-generation, LGBTQ, and underrepresented minorities
Phoenix \$2,000	
Midway \$1,000	

Audience: 100+ undergraduates who are excited to learn about diversity in the workplace

Description

The Diversity & Inclusion Summit will provide an opportunity to educate students on workplace inclusion efforts. It includes: a keynote speaker; LGBTQ, first-generation, and underrepresented minority panel discussions; and networking.

Taking the Next Step | January 6, 2018

Sponsorship	Benefits
Platinum \$1,000	Access to student resume book, networking opportunities, workshops, and company branding on all marketing materials
Gold \$500	
Silver \$250	

Audience: 800+ first- and second-year students who are eager to learn about and explore new industries

Description

Taking the Next Step is a networking event designed for 1st and 2nd year students in the College. Students take advantage of this opportunity to explore post-graduation options as well as to meet and speak with alumni of the College.

Women's Leadership Event | February 9, 2018

Sponsorship	Benefits
Platinum \$3,000	Access to women on campus during networking opportunities, roundtable discussions, a panel, and a keynote speaking engagement
Gold \$2,500	
Silver \$1,000	

Audience: 100+ undergraduate women in leadership positions across the University

Description

The Women's Learning Leadership is an opportunity for female-identified students and young alumnae to connect with professional women around the topics of: creating a professional brand, becoming a self-advocate, developing professional resiliency, and overcoming workplace failure.



Odyssey Scholars Programming

Sponsorship	Benefits
Sponsor Reception \$1,000	Close the gap between merit and achievement Dismantle obstacles to education and careers for talented, hardworking students with financial need
Host Workshop \$500	
Travel Assistance \$500	

Audience: 250 first-year undergraduate students

Description

Sponsor our summer Metcalf kickoff workshop with our Odyssey students and present how to make the most of a summer internship.

Career & Industry workshops of your choice: Tell Your Story, Resume Building, Cover Letter Writing, Interviewing, and Professionalism.

Assist an Odyssey Student with the cost of travel expenses.

Pre-Orientation Programs | September 5-8, 2017

Sponsorship	Benefits
\$500	Get a jumpstart on networking opportunities with a younger talent pool Company branding on marketing materials

Audience: 50-60 incoming first-year undergraduate students

Description

Pre-orientation programs provide a unique experience that fosters a strong sense of community and helps students get a head start on their career planning. Opportunities are available in business, entrepreneurship, and STEM in 3 U.S. cities – New York, San Francisco, and Woods Hole.

Summer Internship Kickoff Workshops | May 2018

Sponsorship	Benefits
\$1,000	Resume book Early talent access Dedicated networking space Logo on marketing materials

Audience: 250+ undergraduate students

Description

Engage with students as they embark upon their summer internships and help them prepare to make the most of their experience. Sponsor 1 of 5 summer internship kickoff workshops with the opportunity to be the keynote speaker at the event, have your logo on all marketing materials, and bring as many representatives as you'd like.



Featured Speaker Series

Sponsorship	Benefits
\$3,000	Logo placement on marketing campaigns Executive Kick-off and close-out event of your choice

Audience: 15-20 undergraduate students per speaking engagement

Description

The Featured Speaker Series is a tremendous opportunity for undergraduate students to build knowledge and gain valuable perspective from industry leaders and seasoned professionals in a small group setting. Programs include 10 events each academic year, with events scheduled as a small breakfast, lunch, or dinner.

College New Venture Challenge | May 2018

Sponsorship	Benefits
Platinum \$30,000	Logo placement on marketing campaigns
Gold \$15,000	Host workshop for student teams
Silver \$8,000	Name one NVC event
Bronze Level \$5,000	Distribute company literature Option to be photographed with the winners

Audience: undergraduate students interested in entrepreneurship

Description

Administered by Career Advancement, the College NVC is a 3-round competition where students create a viable plan for a for-profit or non-profit startup enterprise that incorporates technology and has a positive financial or social impact. From the 40 teams that submit business plans, 15 semifinalists are chosen and given feedback to revise and resubmit. Five are named finalists and selected to present to the panel of judges.



A Lasting Impression | New Interview Suite

Leave a lasting legacy by pledging your support for an additional interview suite at UChicago. The space is located in the historic Ida Noyes building, in the heart of the UChicago Hyde Park campus, which is frequently populated with students, University community members, and other visitors.

Over 3,000 interviews are held at Ida Noyes Hall each year in addition to student preparation workshops and employer events. Help us raise \$40,000 to build the interview space that will allow students to benefit from state of the art equipment, including capabilities for digital interviews, webinars, and videoconferencing.

Sponsorship Levels:

- \$40,000 – sponsor the entire interview suite (4 interview rooms and conference space)
- \$10,000 – sponsor one interview room
- \$5,000 – be one of the participating sponsors for the space buildout

Benefits Include:

- Your company name branded in perpetuity with a personalized plaque outside the room
- Your company name featured in the employer welcome suite, on Career Advancement's website, and other publications for increased on-campus brand visibility

